

# Communicating with Confidence: Talking with Patients About Vaccines



## TRUSTED SOURCES

- [Children's Hospital of Philadelphia](#)
- [Immunize.org](#)
- [National Academy of Medicine](#)
- [Institute for Vaccine Safety \(Johns Hopkins\)](#)
- [Vaccinate Your Family](#)
- [American Academy of Pediatrics](#)



## VACCINE CONVERSATIONS

- [A Guide to Conversations About Immunizations](#)  
Conversation guide for addressing parents' childhood immunization questions (Northwest Vax)
- [Autism and Vaccines](#)  
Debunks common myths around autism and vaccines (CDC). See also [podcast](#) from Johns Hopkins.
- [Reframing the Conversation about Child and Adolescent Vaccinations](#)  
Five evidence-based recommendations vaccine communication (Frameworks Institute)
- ["Let's Get Real" Campaign](#)  
Campaign shares facts and real stories to help parents make informed vaccine decisions (Immunize.org)
- [Practical Immunization Microlearning Resources](#)  
Stay current on vaccine guidelines and learn tips to boost vaccine confidence (ACP)
- [Talking with Parents About Vaccines](#)  
Conversation tactics for discussing with parents (CDC)
- [Addressing Vaccination Anxiety](#)  
One-pagers on addressing vaccine anxiety across the lifespan (Immunize.org)
- [Communicating More Effectively About Vaccines](#)  
Messaging approaches to help you communicate more effectively about vaccines (PHCC)
- [How to Debunk Misinformation and Bolster Vaccine Confidence](#)  
2-hour course for CHWs to boost vaccine confidence and counter misinformation (VYF)
- [Talking about Vaccines](#)  
Having conversations, including keystone statements and effective messaging (Immunity Community)
- [Talking with Vaccine Hesitant Parents](#)  
Methods to reassure hesitant parents (AAP)
- [Vaccine Fears, Overturned by Facts](#)  
Factual rebuttal with personal stories to address common vaccine myths (Immunize Kansas)



## ARTICLES

- [Communicating with Vaccine Hesitant Parents](#)  
Evidence-based strategies for providers to address parental vaccine hesitancy (Limaye, et. al., 2021)
- [When the Person is Political – and Infectious](#)  
Provides context into vaccination decisions among common vaccine- hesitant populations (Reich, 2018)
- [A systematic review of communication interventions for countering vaccine misinformation](#)  
Review of communication strategies to counter vaccine misinformation (Whitehead et. al., 2023)



## SPECIAL POPULATIONS

- [Immigrant and Refugee Health: Health Education and Communication Tools](#)  
Health education tools (multiple languages) discussing flu, measles, polio and other VPDs (CDC)
- [Vaccination Community Navigator Training](#)  
Community health worker training on misinformation, equity, and prevention strategies (VYF)
- [Talking to Pregnant Women About Vaccines](#)  
Common vaccine Q&A during pregnancy (CDC)
- [Ways Schools Can Support Routine Vaccination Catch-Up Toolkit](#)  
Strategies for schools to increase routine vaccine uptake (Public Health Foundation)



## HANDOUTS, MEDIA & MORE

- [Vaccine and Vaccine Safety-Related Q&A Sheets](#)  
Printable Q&As addressing misperceptions around ingredients, autism, thimerosal, etc. (CHOP)
- [Translated VIS](#) and [Quick Guides for Parents](#)  
Includes translations in Haitian Creole, Portuguese, and more (Immunize.org/Head Start)
- [CDC "Keep it That Way" Printable Resources](#)  
Vaccine specific factsheets, posters, one-pagers (CDC)
- [Clinical Vaccine Phone Apps](#)  
Immunization apps that may be helpful for healthcare providers or your patients (Immunize.org)
- [Vaccine Science Social Media Toolkit](#)  
Shareable graphics and sample social media posts to help promote vaccine science (NFID)
- ["The Anti-Anti-Vaxx Toolkit" for Social Media](#)  
A strategy guide to prepare for, defend against, and clean up after a Facebook Anti- Vaxx (Kids Plus)